

# Cookie Policy

Cookies, similar technologies and your choices across the website, signup and platform.

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<https://skyller.ai/en/cookies/2026-10-20>

## 1. One policy across Skyller

This Policy supplements the [Privacy Policy](#) and covers browsing, signup and use of the Skyller platform. The responsible company is **SKILLS IT SOLUCOES EM TECNOLOGIA LTDA**, trading as **Skills IT**, CNPJ **05.699.856/0001-10**, at Quadra ACSE 1, Rua SE 1, No. 38, suite 10, 2nd floor, Plano Diretor Sul, Palmas, Tocantins, postal code 77020-014, Brazil. Contact: [privacy@skyller.ai](mailto:privacy@skyller.ai).

Privacy choices apply across the service. Technologies used depend on the page and feature: the same choice applies to the authorized category even when a particular tool operates only in part of Skyller.

## 2. Technologies and categories

We use cookies, local storage, pixels and similar technologies, including measurement events that do not rely on cookies.

| Category  | Purpose                                                                                                            | Your choice                                    |
|-----------|--------------------------------------------------------------------------------------------------------------------|------------------------------------------------|
| Necessary | Authentication, sessions, security, recording privacy choices and requested preferences such as language and theme | Remain active to provide the requested service |
|           |                                                                                                                    |                                                |

| Category        | Purpose                                                                                                          | Your choice                    |
|-----------------|------------------------------------------------------------------------------------------------------------------|--------------------------------|
| Usage analytics | Browsing and usage statistics, including interactions and signup steps, to understand and improve the experience | Optional; off until authorized |
| Performance     | Interface loading and response-time metrics to assess the experience                                             | Optional; off until authorized |
| Marketing       | Advertising, remarketing and campaign measurement, including on advertising platforms such as Meta and Google    | Optional; off until authorized |

The three optional categories may be allowed or rejected separately. Rejecting them does not prevent signup or use of contracted features.

### 3. Inventory and duration

| Technology                         | Category and purpose                                                                       | Where used                                  | Duration or condition                                                |
|------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------|----------------------------------------------------------------------|
| skyller_privacy_consent            | Necessary: records version, analytics, performance and marketing choices and decision date | Browsing, signup and platform               | Up to 180 days after the choice is saved                             |
| Authentication and session cookies | Necessary: maintain access and protect the session                                         | Flows requiring identification              | According to the session lifecycle and security controls             |
| NEXT_LOCALE and theme storage      | Necessary for requested preferences                                                        | Pages and interfaces offering these choices | Language: up to one year; theme: until changed or storage is cleared |
|                                    |                                                                                            |                                             |                                                                      |

| Technology                                                                   | Category and purpose                                                        | Where used                                               | Duration or condition                                                                                                                                                                                        |
|------------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Vercel Web Analytics                                                         | Usage analytics: pages, referral sources and technical browsing information | Website pages hosted on Vercel                           | Runs only with analytics permission                                                                                                                                                                          |
| Vercel Speed Insights                                                        | Performance: technical loading metrics                                      | Website pages hosted on Vercel                           | Runs only with performance permission                                                                                                                                                                        |
| Google Analytics, including <code>_ga</code> and <code>_ga_&lt;id&gt;</code> | Usage and browsing analytics                                                | Pages and interfaces where enabled and authorized        | Cookies configured for up to 180 days, without automatic renewal on each visit                                                                                                                               |
| Google advertising features (consent mode and <code>_gcl_*</code> cookies)   | Marketing: advertising, remarketing and campaign conversion measurement     | Pages and interfaces where enabled and authorized        | Active only with marketing permission; without it, Google receives the signal that advertising use was refused. Cookie duration set by Google, generally up to 90 days; removed when permission is withdrawn |
| Meta Pixel, including <code>_fbp</code> and <code>_fbclid</code>             | Marketing: advertising, remarketing and campaign measurement on Meta        | Pages, interfaces and forms where enabled and authorized | Loads only with marketing permission; cookie duration set by Meta, generally up to 90 days                                                                                                                   |
|                                                                              |                                                                             |                                                          |                                                                                                                                                                                                              |

| Technology                                                                                 | Category and purpose                                                                                | Where used                                                 | Duration or condition                                                                                                               |
|--------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| Measurement tools configured by customer companies on public forms they publish on Skyller | Google Analytics 4 and Plausible: usage analytics; Meta Pixel: marketing                            | Public forms of customer companies that enable these tools | Loaded only after permission for the corresponding category; durations set by each tool and by the customer company's configuration |
| First-party experience events                                                              | Usage analytics: interactions, form filling and signup steps; performance: interface response times | Corresponding platform features                            | Each event requires permission for its category                                                                                     |

Google Analytics, Google advertising features and the Meta Pixel require configuration and activation; inclusion in this Policy does not mean collection on every page. First-party events may be processed by Skyller's observability infrastructure, including Langfuse. They are not necessarily sent to Google, Meta or Vercel.

On public forms published by customer companies, the company publishing the form chooses and configures the measurement tools and determines their purposes; it is the controller of the data collected by those tools, and Skyller loads them according to that configuration and only after the person's permission. Questions about that processing should be addressed to the company responsible for the form.

Browser cookie and storage durations differ from processed-data retention periods, described in the Privacy Policy. You may remove local data in browser settings.

## 4. Accepting, rejecting and changing

The preference panel lets you accept optional categories, reject them or customize each one. Accept and reject options are equally easy to access. In the initial notice, closing the notice or pressing Escape continues with necessary features only and saves that choice where possible.

When preferences are reopened, closing without saving preserves the previous choice. Ignoring the notice does not authorize any optional category. Legal document pages can be read before making any choice.

You may reopen preferences using controls in the footer, signup and account preferences. Changes apply to future collection; withdrawing permission does not invalidate earlier processing with a valid basis. Requests about previously processed data follow the privacy contact and individual rights process.

## 5. Keeping your choice

In the same browser, choices are shared between `skyller.ai` and its subdomains. Browsing, changing language, signing in or completing signup does not require a new choice while the record remains valid for the presented purposes. Authentication cookies remain tied to their respective host; sharing preferences does not share session credentials.

On other domains, choices remain tied to the corresponding host. Another device, browser, private browsing or cleared storage may require a new choice. The notice may also reappear when the record is missing, invalid or expired, or a material change to purposes or scope requires a new decision. An editorial revision alone does not require renewed consent.

Adding the Marketing category in this version is a change of purpose: choices recorded before it are requested again, and the Marketing category stays off until newly authorized.

## 6. Preferences and service operation

Rejecting optional categories does not disable processing necessary for authentication, security, operational auditing, billing and requested features, including AI responses. It also does not automatically erase previous records. These activities follow their own purposes and legal grounds under the Privacy Policy and DPA.

Cookie choices are independent of accepting the Terms of Use, acknowledging the Privacy Policy and entering into the DPA. Signing up or accepting contractual documents does not authorize optional categories.

## **7. Rights and contact**

Skyller provides these common choices in Portuguese, English and Spanish while preserving applicable legal requirements. For questions, withdrawal or requests concerning your data, use [preferences](#) or [privacy@skyller.ai](mailto:privacy@skyller.ai).